October 2026 - FOR IMMEDIATE RELEASE

SUTTON KASEY INTRODUCES A NEW VOICE IN COUNTRY/POP

AI-created artist Sutton Kasey blends contemporary Country, Pop and Texas storytelling with a distinctly modern sound

A new name is emerging from the Texas horizon.

Sutton Kasey is a new AI-created Country/Pop artist bringing together the storytelling traditions of contemporary country music with the energy, hooks and polished production of modern pop.

With a visual identity rooted in the wide-open landscapes of Texas and a sound designed for today's listeners, Sutton Kasey occupies a space somewhere between country storytelling and contemporary pop confidence.

Her music is personal, conversational and often a little self-aware—songs about relationships, independence, late nights, complicated feelings and the moments that make life memorable.

But there is something different about Sutton.

She isn't a traditional recording artist. She's an AI-created artist.

Sutton Kasey represents a new approach to music creation in which songwriting, vocal performance, production, visual identity and storytelling can be developed through artificial intelligence and digital creativity. Rather than attempting to replicate an existing performer, the Sutton Kasey project has been created from the ground up as an original artist identity.

The result is a fictional artist with her own sound, personality, visual world and growing catalog.

FROM TEXAS WITH A MODERN TWIST

Sutton's visual identity draws heavily from the landscapes and culture of Texas: dusty roads, open fields, weathered fences, golden sunsets, live music venues and the unmistakable atmosphere of a Texas night.

Her signature look—cowboy hat, denim, boots and an effortlessly contemporary country style—reflects that connection without leaning into traditional country clichés.

Her website, suttonkasey.com, brings the world together through music, photography, tour imagery and stories from Sutton's fictional career.

“YOU SHOULD BE HERE NOW (LIVE)” — THE NEW RELEASE

Sutton Kasey's current release, “You Should Be Here Now (Live)” brings the atmosphere of her fictional Out Of Texas 2026 tour directly into the music.

Recorded live during the Out Of Texas 2026 tour, the track captures the energy and intimacy of Sutton's live Country/Pop sound while centering on a simple, emotionally immediate idea: there is someone who should be sharing the moment with you.

The release continues Sutton's developing catalog while introducing a live dimension to the project—combining contemporary country storytelling, pop accessibility and the atmosphere of a Texas concert stage.

“You Should Be Here Now (Live)” is available now on major streaming platforms.

OUT OF TEXAS

Sutton's fictional 2026 Out Of Texas tour forms an important part of her developing story.

The tour takes Sutton across a collection of fictional Texas venues, from intimate saloons and dance halls to larger concert stages, creating an imagined live history for the artist and providing the setting for a growing collection of live recordings.

The tour is now complete.

The resulting live material forms another chapter in Sutton Kasey's story—capturing the atmosphere of an artist moving from the open Texas road to increasingly larger stages.

A DIFFERENT KIND OF ARTIST

The Sutton Kasey project sits at the intersection of music, artificial intelligence, photography, graphic design, storytelling and digital culture.

For audiences, that creates an interesting question:

What does it mean to be an artist when the artist herself is created digitally?

Sutton Kasey doesn't pretend to be something she's not.

She is an AI-created artist—and that is part of the creative concept.

The project explores how technology can be used to construct an entirely new artist identity while still delivering the familiar things people have always looked for in music: memorable songs, emotion, personality, imagery and a story worth following.

And Sutton's story is only beginning.

ABOUT SUTTON KASEY

Sutton Kasey is an AI-created Country/Pop artist whose music combines contemporary country songwriting with modern pop production and a distinctly Texas-inspired visual identity.

Her songs explore relationships, independence, romance, nightlife, heartbreak and the everyday contradictions of modern life.

Her current release, “You Should Be Here Now (Live)” is available now.

2026 TOUR: OUT OF TEXAS — NOW COMPLETE

MEDIA CONTACT

Sutton Kasey
Media & Press
suttonkasey.com
[info@suttonkasey.com]

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Note to editors: Sutton Kasey is a fictional, AI-created music artist and digital creative project. All artist photography, visual assets and fictional tour materials are part of the project's digitally created world.